

friends  textile

COMPANY
PRESENTATION

Mission

We create apparel products with highest value for consumers and offer first class customer service.

Company that cares ...

...while using ecological hybrid cars, ...



...while planting forests...

We care ...

... of those in need being the gold sponsor of Dr. Cloun initiative and several other projects...



...of our team members and families.

Geography

Friends Textile is expanding quickly to export markets. We have recently entered Finnish and Russian markets. Our goal is to grow export sales volume and geography considerably.



Preparing for growth

- new warehouse



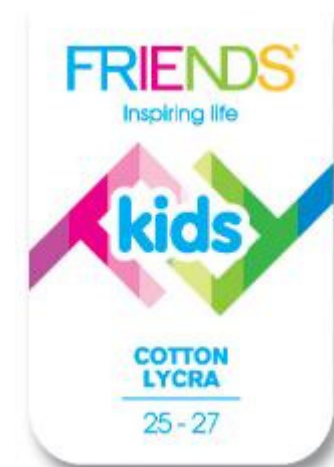
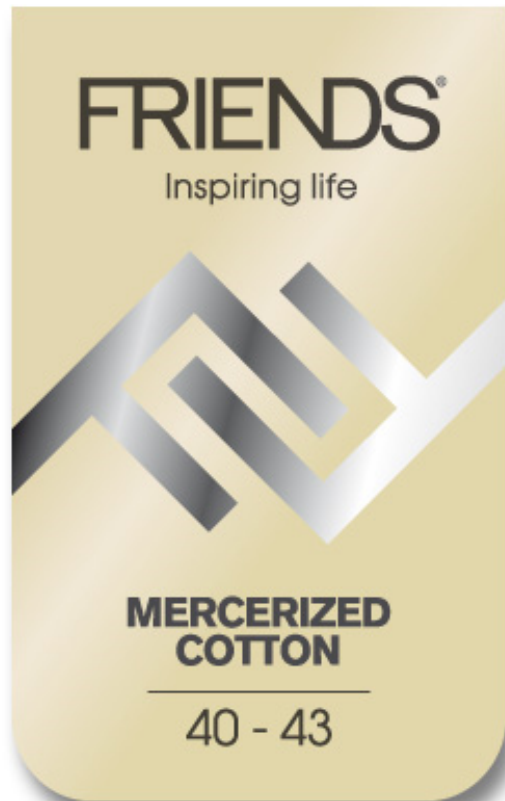
Top quality products – selected raw materials and state-of-the-art production technology



Business intelligence – supply chain management, market trends analyses etc



Our top brand is **Friends...**



...and economy plus brand **Sunny side**



Positioning of brands

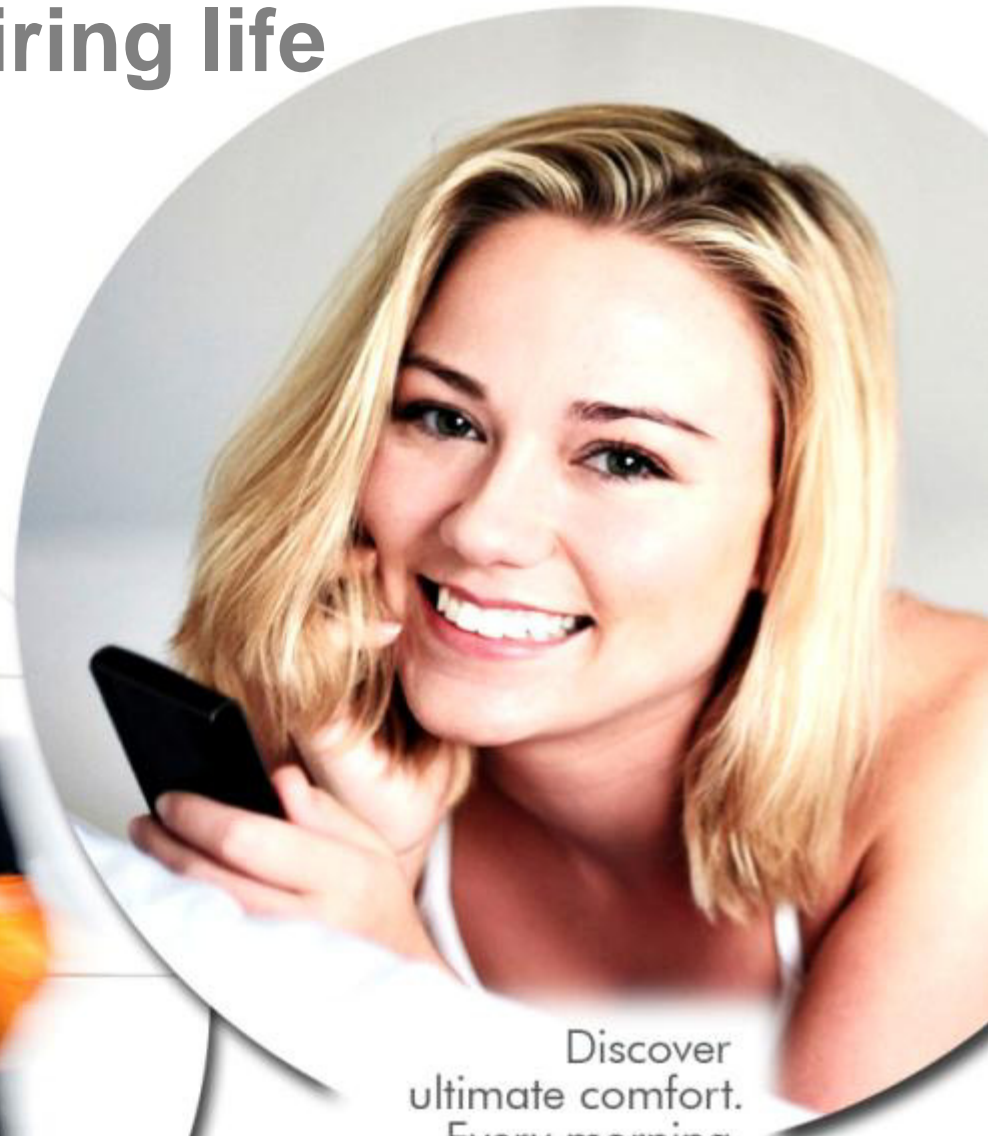
	Men	Ladies	Children
Premium			
A-Brand	 	 	
Economy plus			

Friends brand essence: Inspiring life



Keep the senses &
feelings alive.
Every day.

Live fast, staying relaxed.
A secret of your success.



Discover
ultimate comfort.
Every morning.

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Friends brand among world top labels



Friends POS materials



MEN'S PRODUCTS



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Men`s selected products



Men`s selected products



WOMEN'S PRODUCTS

Women`s selected products



Women`s selected products



Women`s selected products





CHILDREN'S PRODUCTS

Children's selected products



Children's selected products



Children's selected products



Children's selected products



Children's selected products



Children's selected products



FASHION TOUCH

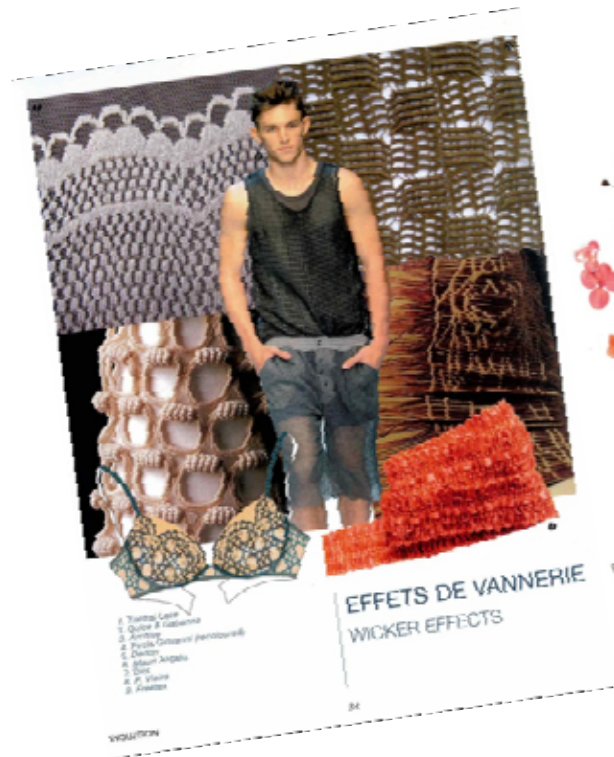
Fashion-conscious product development

Participation in main fashion fairs
Constantly updated with trends



Fashion-conscious product development

Fashion forecasts analyzing
Constant consumer preference
analyzes





THANK YOU!

www.friends.ee